

# **Nurse Task Force**

## **Task Force Strategic Plan**

**Elfie Deprez**

**Miguel Teixeira**

**Sheila Ryan**

October 2023

"Quality begins with the intention set by top management. The role of top management is not management; it is leadership."

**William Edwards Deming**

## Índice

Introduction .....	5
Mission.....	6
Vision.....	6
Strategic Objectives .....	6
Objective 1 - Nursing Community Engagement:.....	6
Objective 2: Member Recruitment:.....	7
Objective 3: International Communication and Coordination:.....	8
Objective 4: Enhance Dermatology Education:.....	8
Objective 5: Dermatology Research: .....	9
SWOT Analysis.....	10
Strengths.....	10
Weaknesses .....	10
Opportunities.....	10
Threats.....	10
Action Plan .....	10
Objective 1 .....	11
Objective 2 .....	11
Objective 3 .....	11
Objective 4 .....	11
Objective 5 .....	12
Monitoring and Evaluation .....	12
Budget.....	12
Communication.....	12

# Introduction

---

## **Mission**

Define the task force's mission, explaining its core purpose and focus.

Mission (EADV Dermatology Nurses Task Force Mission):

"The mission of the EADV Dermatology Nurses Task Force is dedicated to promoting excellence in dermatology nursing care, supporting training, knowledge sharing, and interdisciplinary collaboration to enhance the skin health of patients."

## **Vision**

Describe the long-term vision that the task force aims to achieve.

"The vision of the EADV Dermatology Nurses Task Force is to be a global reference resource for the professional development of nurses in the field of dermatology, driving excellence in nursing care, innovative research, and continuous improvement in patients' skin health."

## **Strategic Objectives**

List the high-level objectives that the task force intends to accomplish. These should be measurable and aligned with the organization's mission and vision.

### **Objective 1 - Nursing Community Engagement:**

Set targets for actively engaging the nursing community in each country, seeking collaboration and support from nursing associations.

#### **Strategies:**

##### Strategy 1

Establish Relationships with Nursing Associations: Reach out to nursing associations in each country to identify collaboration opportunities and secure their support.

##### Strategy 2

Engage Opinion Leaders: Identify opinion leaders in the nursing community who can support and promote the efforts of the task force.

##### Strategy 3

Conduct Awareness Events: Organize local and national events, seminars, or workshops to educate the nursing community about the importance of dermatology and the role of the task force.

### **Success Metrics:**

#### Metric 1

Number of Partnerships Established: Measure how many effective partnerships have been established with nursing associations in each country.

#### Metric 2

Attendance at Events and Workshops: Track the number of nurses attending the awareness events and workshops organized by the task force.

#### Metric 3

Number of Supporters: Record the number of nurses, nursing associations, and nursing schools expressing support for the initiative.

#### Metric 4

Increased Awareness: Conduct surveys to measure the increase in awareness about dermatology and the importance of nursing community involvement.

## **Objective 2: Member Recruitment:**

Set goals for recruiting nurses and healthcare professionals interested in joining the task force in different countries.

### **Strategies:**

#### Strategy 1

Online Outreach: Utilize online platforms and social media to reach a global audience of nurses and healthcare professionals, sharing information about the task force and its mission.

#### Strategy 2

Collaborate with Existing Networks: Partner with existing healthcare networks, organizations, and professional groups to tap into their resources and reach potential task force members.

#### Strategy 3

Local Recruitment Campaigns: Develop targeted recruitment campaigns in each country, taking into account local languages, cultures, and healthcare communities to attract interested professionals.

### **Success Metrics:**

#### Metric 1

Membership Growth: Measure the growth in the number of task force members in different countries over specific time periods.

#### Metric 2

Conversion Rate: Track the percentage of interested individuals who complete the membership application process and officially join the task force.

#### Metric 3

Diversity of Members: Evaluate the diversity of the task force's membership, including factors such as professional backgrounds, geographic locations, and cultural representation to ensure a broad and inclusive membership base.

### **Objective 3: International Communication and Coordination:**

Establish goals for effective communication between different groups of nurses in various countries and for coordinating the task force's activities globally.

#### **Strategies:**

##### Strategy 1

Digital Collaboration Platforms: Implement digital collaboration platforms and tools that facilitate real-time communication and data sharing among task force members from different countries.

##### Strategy 2

Regular Virtual Meetings: Organize regular virtual meetings, webinars, and conferences to foster interaction, share updates, and coordinate activities across international teams.

##### Strategy 3

Cross-Cultural Training: Provide cross-cultural communication training to task force members to promote effective interaction and understanding among individuals from diverse backgrounds.

#### **Success Metrics:**

##### Metric 1

Frequency of Communication: Measure the frequency of communication and collaboration among task force members from different countries, ensuring that it meets established standards.

##### Metric 2

Timely Response Rate: Track the timeliness of responses to inquiries or requests for information, ensuring that communication remains efficient and effective.

##### Metric 3

Global Alignment: Assess the level of alignment and coordination across various international teams within the task force, ensuring that activities are globally synchronized and goal-oriented.

### **Objective 4: Enhance Dermatology Education:**

Develop training and education programs to help nurses improve their dermatological skills, making them more proficient in diagnosing and treating skin diseases.

### **Strategies:**

#### Strategy 1

Curriculum Development: Create comprehensive dermatology training curricula, including online courses, workshops, and practical hands-on training sessions.

#### Strategy 2

Collaborate with Dermatology Professionals: Partner with dermatologists and other dermatology experts to ensure that the training programs align with best practices and the latest advancements in dermatological care.

#### Strategy 3

Certification Programs: Establish certification programs that validate nurses' dermatological competencies, providing recognition for their expertise.

### **Success Metrics:**

#### Metric 1

Participant Proficiency: Measure the improvement in nurses' dermatological skills and knowledge before and after completing training programs.

#### Metric 2

Certification Rate: Track the number of nurses who successfully complete and obtain certification through the training programs, indicating their enhanced competence.

#### Metric 3

Patient Outcomes: Evaluate the impact of enhanced dermatology education by assessing patient outcomes, such as reduced misdiagnoses, improved treatment, and overall satisfaction with nursing care for skin diseases.

### **Objective 5: Dermatology Research:**

Conduct research and clinical studies related to skin diseases in collaboration with dermatology professionals.

### **Strategies:**

#### Strategy 1

Establish Research Partnerships: Form collaborations with dermatologists, research institutions, and universities to facilitate joint research efforts.

#### Strategy 2

Research Funding: Seek funding opportunities, grants, and research sponsorships to support skin disease research projects.

#### Strategy 3

Data Collection and Analysis: Develop robust data collection methods and analysis techniques to ensure the quality and relevance of research findings.



### **Success Metrics:**

#### Metric 1

Publication Impact: Measure the impact of research studies by tracking the number of publications, citations, and their influence on clinical practice and guidelines.

#### Metric 2

Research Funding Acquired: Monitor the amount of research funding secured for skin disease studies, indicating the support and recognition of the research efforts.

#### Metric 3

Improvement in Clinical Practice: Assess the extent to which research findings contribute to improving clinical practices in dermatology and the overall care of patients with skin diseases.

## **SWOT Analysis**

Conduct a SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) to understand the task force's environment and identify critical factors.

### **Strengths**

[Strength 1]

[Strength 2]

### **Weaknesses**

[Weakness 1]

[Weakness 2]

### **Opportunities**

[Opportunity 1]

[Opportunity 2]

### **Threats**

[Threat 1]

[Threat 2]

## **Action Plan**

Detail the specific actions the task force will take to achieve the strategic objectives. Include responsible parties, deadlines, and necessary resources.

## **Objective 1**

Action 1

Responsible:

Deadline:

Resources:

Action 2

Responsible:

Deadline:

Resources:

## **Objective 2**

Action 1

Responsible:

Deadline:

Resources:

Action 2

Responsible:

Deadline:

Resources:

## **Objective 3**

Action 1

Responsible:

Deadline:

Resources:

Action 2

Responsible:

Deadline:

Resources:

## **Objective 4**

Action 1

Responsible:

Deadline:

Resources:

Action 2

Responsible:

Deadline:

Resources:

## **Objective 5**

Action 1

Responsible:

Deadline:

Resources:

Action 2

Responsible:

Deadline:

Resources:

## **Monitoring and Evaluation**

Explain how the task force will monitor progress towards the strategic objectives and evaluate success over time.

## **Budget**

Present the anticipated budget for implementing the strategic plan.

## **Communication**

Describe how the task force plans to communicate progress and results to stakeholders and the team.

